



Hearing is Believing

June 2010

Allen-Fisher Staff join Loud Shirt Day

Loud Shirt Day in NSW is a fund-raising initiative to raise money for the Shepherd Centre; a centre that helps children with hearing impairment develop language skills and therefore increase their potential to be involved in life.

This year the staff of Allen-Fisher Acoustics donned their loud and crazy shirts to mark the day and raised over \$350 for charity.



Here are some pictures of our staff getting in the swing of Loud Shirt day.



Check out our updated website www.allen-fisher.com

Balgowlah 9948 0844

balgowlah@allen-fisher.com

Hornsby 9476 0002

hornsby@allen-fisher.com

Mona Vale 9979 8092

monavale@allen-fisher.com

Castle Hill 9634 8127

castlehill@allen-fisher.com

Lindfield 9416 5694

lindfield@allen-fisher.com

Ryde 9877 6300

ryde@allen-fisher.com

Mobile Phone Winner

Mr Lyall Telfer, a Castle Hill client was the lucky winner of an Oricom Mobile Phone.

He correctly found the answer to the question about the characteristics of an Open Fit Hearing Aid on our revamped website.

Co-owner of Allen-Fisher Acoustics, Jenny Fisher presented Mr Telfer with his prize at the Castle Hill Clinic in mid May.

This issue, we are giving away more mobile phones. See our promotion below.



August is a month of Hearing Awareness at Allen-Fisher

During the month of August to promote Hearing Awareness we are offering new clients a Free Screening Test, a Free Trial of Hearing Aids, a copy of our Better Hearing DVD plus a chance to win a Big Button Mobile Phone.

Places are limited so book your appointment today.



Refer a friend to Allen-Fisher Acoustics and if they buy hearing aids we will give you an Oricom Big Button Mobile Phone.

**Enter and
WIN!**

Restaurant Noise Study

Further to our article in the April Newsletter we now know that the Australian Acoustical Society is collecting customer noise ratings of restaurants and cafes to help people with hearing impairment choose



places where they can hear their companions with ease.

You can complete the survey on line at www.acoustics.asn.au/crai.php or make copies of the attached form. The idea is to get everyone at the table to provide information rather than try and create an average view.

You then post the completed forms to **Australian Acoustical Society,
PO Box 903,
Castlemaine Victoria 3450**

Extra forms are available from our hearing clinics.



Australian Acoustical Society

A.C.N. 000 712 658

CAFÉ & RESTAURANT ACOUSTIC INDEX (CRAI)

What is it?

CRAI is a rating system for cafés and restaurants in Australia according to their acoustic environment.

Why?

Restaurants and Cafés are engaged in a perpetual competition for good reviews. Most of the reviews focus on the food and services of course, sometimes on the atmosphere but seldom mention the noise levels experienced unless it is dramatically affecting the patrons.

Let's now give a chance to all restaurants and cafés to be rated according to the noise levels their patrons are experiencing. This is not a witch hunt, we are giving good reviews when they are deserved.

How?

Everyone can rate a restaurant they have recently visited. The data, once processed, lead to a star rating for each restaurant we've had feedback on. Obviously, the more feedback, the more reliable the star attribution is. So in order to gather as much data as possible, the Australian Acoustical Society has created a rating sheet for all patrons (not just a sheet per table) to complete and send to the Society for processing.

Where are the results?

The results will be published on the Society's website at <http://www.acoustics.asn.au>

Acknowledgement: The Australian Acoustical Society wishes to thank the New Zealand Acoustical Society for permission to use the CRIA Rating Scheme.

CAFÉ & RESTAURANT ACOUSTIC INDEX RATING SHEET

Name of Café/Restaurant, including City:

.....

Date of Visit:

Your name, or name of function (Optional):

Your Age (**compulsory!**) <25 25-34 35-44 45-60 >60

How many people at your table?:

	A lot	Not at all			
1. How much noise do you like in cafes/restaurants?	1	2	3	4	5
2. How much did the level of noise adversely affect your enjoyment of the dining experience?	1	2	3	4	5
3. Did you experience any difficulties conversing with other people as a result of the noise?	1	2	3	4	5
4. How much would your experience of noise in this venue adversely affect your decision to return?	1	2	3	4	5
	Almost empty			Full	
5. How busy was the café at the time of your visit?	1	2	3	4	5
	Too loud			None	
6. At what level was music playing while you were eating?	1	2	3	4	5

Everyone at your table is welcome to complete a rating sheet. Please Send completed form to: Australian Acoustical Society, PO Box 903, Castlemaine Vic. 3450, Fax: 03 5470 6381 or Email: GeneralSecretary@acoustics.asn.au

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